

# CAPITA

## Optimise



## Optimise your benefits

2014 saw the birth of our data-led consultancy service: pioneering the use of data science to deliver optimised benefits strategies for our clients.

This is the story of our first year...

**5** of the FTSE 100 have been Optimised

**£20m** Potential savings for clients identified while still optimising their benefits programme

**130m** Benefits decisions analysed

**500,000+** We've analysed the demographics of over 500,000 employees for clients

**10** Clients across 10 different industry sectors serviced

Smallest firm **15 people**  
Largest firm **300,000+**

To see the difference Optimise can make to your benefits strategy, come to the data experts. Come to Capita.

[www.capita.co.uk/employeebenefits](http://www.capita.co.uk/employeebenefits)

Capita Employee Benefits

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